



## SPONSORSHIP OPPORTUNITIES

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60<sup>th</sup>

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ANNIVERSARY GALA

**Honoring**

HOLLY ROBINSON PEETE & DR. WENDY ROSS

**FRIDAY, NOVEMBER 13, 2015**

**Via**

600 NORTH BROAD STREET  
PHILADELPHIA, PA 19130





# IT'S A DIAMOND ANNIVERSARY CELEBRATION!

YOU ARE CORDIALLY INVITED TO THE CENTER FOR AUTISM'S  
60<sup>th</sup> ANNIVERSARY GALA

FRIDAY, NOVEMBER 13, 2015  
6:00 TO 11:00 PM

AT VIE, PHILADELPHIA'S PREMIERE EVENT VENUE  
600 NORTH BROAD STREET, PHILADELPHIA, PA 19130

Featuring top shelf open bar, chef-attended interactive stations,  
towering champagne display, boundless stretch of seafood and hors  
d'oeuvres, three course seated dinner and decadent dessert display.

Dance the night away with live music from Milan 77!  
Formal Attire, Black Tie Optional  
Complimentary Valet Parking

R.S.V.P. BY OCTOBER 30, 2015

All proceeds will help the Center for Autism provide evaluation  
and treatment services to a greater number of individuals and  
families affected by Autism Spectrum Disorder.



[www.Autism60.com](http://www.Autism60.com)



**HOLLY ROBINSON PEETE**  
*Actress and Co-Founder of  
the HollyRod Foundation*  
Small Miracles Award  
Recipient

Actress, author, talk show host, activist and philanthropist, Holly Robinson Peete will receive the 2015 Small Miracles Award in recognition of her advocacy and dedication to providing compassionate care to people living with autism. Her career as an actress began when she landed a starring role on 21 Jump Street in 1986. Over the next four decades, she continued to star in many other successful shows, which include Hangin' With Mr. Cooper, Celebrity Apprentice, The Talk and Mike & Molly. Early in 2016, Robinson Peete will be seen alongside her family in the highly anticipated new docu-series "For Peete's Sake" on the OWN network. In 1997, Robinson Peete and her husband, former NFL quarterback Rodney Peete, formed the HollyRod Foundation, inspired by her father's courageous battle with Parkinson's disease, with the mission to help improve the quality of life of people with Parkinson's. Then in 2005, inspired by their eldest son's autism diagnosis, HollyRod Foundation's mission expanded to provide support and resources to those affected by an autism diagnosis. Through the HollyRod Foundation and her family's personal experiences, Robinson Peete has become an advocate for consistent and reliable education, outreach and support for both Parkinson's and autism. The Peetes are especially proud of their "RJ's Place" grant program that provides technology, therapy devices and other needed items to autism centers and children's hospitals around the US & Canada.



**WENDY ROSS, M.D.**  
*Founder of Autism  
Inclusion Resources*  
Dr. Bertram A.  
Ruttenberg Award  
Recipient

In recognition of her clinical excellence and dedication to empowering families affected by autism, Dr. Wendy Ross will receive the first-ever Dr. Bertram A. Ruttenberg Award, named after the founder of the Center for Autism. Dr. Ross founded Autism Inclusion Resources, a nonprofit that is aimed at enabling today's generation of children with autism to participate more fully in the world. She has developed autism-friendly inclusion programs at the Philadelphia International Airport, Philadelphia Flyers, Philadelphia Phillies and Philadelphia Eagles. Dr. Ross was recognized as one of the Top Ten CNN Heroes of 2014 for her inclusive community work on behalf of people with autism. Additionally, her work has been endorsed by the American Academy of Pediatrics and the Society for Developmental and Behavioral Pediatrics, and has been featured in numerous media outlets including National Public Radio and People Magazine. Dr. Ross is board certified in general pediatrics and developmental and behavioral pediatrics. Dr. Ross attended the Humanities and Medicine Program at Mt. Sinai School of Medicine in New York before completing a Pediatrics Residency at Yale and a developmental and behavioral pediatrics fellowship at Boston Children's Hospital.



# SPONSORSHIP OPPORTUNITIES & TICKETS

## Diamond Sponsor: \$50,000

- Listing as the title sponsor of the event
- 20 event tickets
- Two reserved tables for attendees
- Full page (inside cover) program book advertisement
- Prominent recognition on all event signage & materials
- Logo featured on event gifts for each attendee
- Podium recognition at the event
- Inclusion in all event public relations & press materials
- Sponsor four families to attend\*

## Platinum Sponsor: \$25,000

- 20 event tickets
- Two reserved tables for attendees
- Full page program book advertisement
- Recognition on all event signage & materials
- Podium recognition at the event
- Sponsor two families to attend\*

## Gold Sponsor: \$10,000

- 10 event tickets
- One reserved table for attendees
- Full page program book advertisement
- Recognition on all event signage & materials
- Sponsor two families to attend\*

## Silver Sponsor: \$7,500

- 10 event tickets
- One reserved table for attendees
- Half page program book advertisement
- Recognition on all event signage & materials
- Sponsor one family to attend\*

## Bronze Sponsor: \$5,000

- 10 event tickets
- One reserved table for attendees
- Half page program book advertisement
- Sponsor one family to attend\*

## Emerald Sponsor: \$2,500

- 8 event tickets
- Quarter page program book advertisement

## Pearl Sponsor: \$1,500

- 6 event tickets
- Quarter page program book advertisement

## Two Tickets: \$500

## One Ticket: \$275

**R.S.V.P. by October 30, 2015**

Purchase online at [www.Autism60.com](http://www.Autism60.com)

For questions, contact **484.567.3308** or [jbollard@thecenterforautism.org](mailto:jbollard@thecenterforautism.org)

\*A sponsored family includes two event tickets for parents and caregivers of a child attending the Center for Autism.

## PROGRAM BOOK MESSAGES & ADVERTISEMENTS

Show your support by placing a message  
or advertisement in the event program!

**Full Page: \$500**

5"W x 8"H

**Half Page: \$250**

5"W x 4"H

**Quarter Page: \$125**

2.5"W x 4"H

Deadline for submission: October 16, 2015.

Send to [jbollard@thecenterforautism.org](mailto:jbollard@thecenterforautism.org)

Full color / JPG format preferred.



# R.S.V.P.

## Contact Information

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization/Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_

## Sponsorship & Ticket Selection

- Diamond: \$50,000
- Platinum: \$25,000
- Gold: \$10,000
- Silver: \$7,500
- Bronze: \$5,000
- Emerald: \$2,500
- Pearl: \$1,500
- Two Tickets: \$500
- One Ticket: \$275

## Program Book Selection

- Full Page: \$500
- Half Page: \$250
- Quarter page: \$125

## Donation

- I cannot attend, but please accept my donation in the amount of \$ \_\_\_\_\_

## Payment Information

- Check enclosed in the total amount of \$ \_\_\_\_\_
- Credit Card

Total Amount: \$ \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Card Type: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Security Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

R.S.V.P. by October 30, 2015

Purchase online at [www.Autism60.com](http://www.Autism60.com)

Mail completed form to:

The Center for Autism, Attn: Development Department  
1740 Walton Road, Suite 100, Blue Bell, PA 19422

Or send via e-mail to [jbollard@thecenterforautism.org](mailto:jbollard@thecenterforautism.org)



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