



Hale T. Peffall, Jr.
Director of Development

Serving as director of development since 2006, Hale Peffall provides leadership to the planning and implementation of the Center's fundraising and development initiatives. He oversees the organization's multi-million dollar capital campaign, annual fund and special events. Peffall also plays a key role in the execution of the Center's strategic plan

With over 20 years of experience in the field, Peffall previously held the position of vice president for institutional advancement for Gwynedd-Mercy College and the executive director of alumni relations and development for the Philadelphia College of Osteopathic Medicine. He holds a bachelor's degree in marketing from Philadelphia University and is a member of the Association of Fundraising Professionals. Peffall is actively involved in the Community Ambulance Association of Ambler and formerly served in the United States Army. He currently resides in Montgomery County, Pa. with his wife and two children.